



**29 June 2020**

**Announcement: ENGAGE (The Corporate Travel Buyers forum)  
announce a series of webinars in the run up to the Urban Living Festival  
LIVE 2020 in association with Travel Intelligence Network**

**International Hospitality Media (IHM) – the premier specialist in online publishing, conference, awards and events for growth sectors of the real estate and hospitality industry today announces some exciting “of the moment” webinars in advance of the third ENGAGE! corporate travel buyer event in association with Travel Intelligence Network (TIN).**

On July 9 2020 – the first, in a series of thought-provoking webinars discussing the “new normal” and impact of Covid-19 on the Corporate Travel Buyer market will begin, hosted by Mark Harris, Director of TIN.

Like the ENGAGE event itself, the webinars will bring together the very best from across the travel-buying industry and provide a no-cost platform for industry leaders to ‘engage’, look to the future and challenge the status quo with their peers, through the sharing of knowledge, live debates and Q&As. The content will offer a snapshot of what’s to come at the ‘live’ event, hosted as part of the URBAN LIVING FESTIVAL 2020: stay-live-work, November 25-26, Tobacco Dock, London.

Subjects to be covered in the webinars are; **Travel buyers v travel sellers – who wins?**



## Has video killed the meetings star?

**Hotels, serviced apartments, co-living / student housing, short-term rentals – what’s the best option?**

**Cleaning up our act – corporate sustainability.**

Details of how to register at no cost and a list of speakers on each session can be found [here](#).

IHM are hosting the very first Urban Living Festival LIVE (ULF) – a festival-inspired business event on 25-26 November, in London. Focused on breaking away from the traditional mould of B2B conferences and designed with a clear purpose; to connect the global community of contemporary hospitality and real estate “urbanites” to collectively define the evolution of how we *stay, live and work* – it will provide a chance to change un-certainty (off the back of Covid-19) into clarity and that much need in-person connection and community.

Incorporating the successful formats of the **Boutique and Lifestyle Hotel Summit, Serviced Apartment Summit** and **ENGAGE – the corporate travel buyer forum**; ULF seeks to place the spotlight directly on investment, development (supply), operators, brands, distribution and demand generators in the age of convergence. The event is supported by IHM’s three industry leading news platforms, and a growing list of media partners and associations.

[www.boutiquehotelnews.com](http://www.boutiquehotelnews.com)

[www.shorttermrentalz.com](http://www.shorttermrentalz.com)



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LinkedIn; <https://www.linkedin.com/showcase/urban-living-festival/>

### **About International Hospitality Media:**

[www.internationalhospitality.media](http://www.internationalhospitality.media)

International Hospitality Media is the premier specialist in online publishing; conference, exhibition and events, and advisory services for niche growth sectors of the hospitality industry. The company publishes three industry-leading b2b websites:

[www.boutiquehotelnews.com](http://www.boutiquehotelnews.com)  
[www.servicedapartmentnews.com](http://www.servicedapartmentnews.com)  
[www.shorttermrentalz.com](http://www.shorttermrentalz.com)



The websites keep their respective sectors informed with the latest news, comment and opinion.

IHM's conference experience spans three continents and covers high growth segments including boutique, lifestyle and hybrid hotels, serviced apartments /apart-hotels and extended stay, BTR / Student Housing, Co-living / Hostels, Innovative Care, Co-working and vacation rental. IHM events are renowned for their intense focus and attract quality industry leaders, brands and independents, providing unparalleled networking and learning opportunities. IHM also organises bespoke Awards, and 'Dine and Learn' events targeted to clients' requirements bringing service providers together with owners, operators and investors.

#### **About Travel Intelligence Network:**

<http://www.the-tin.com>

**We create marketing-driven content that positions travel, accommodation and meeting brands as thought leaders in their fields.**

We harness 30 years of accumulated industry knowledge, contacts and understanding to devise strategies that help our clients stand out from the crowd.

Since 2005 we have delivered over 100 white papers and industry reports, 200 blogs, 12 industry conferences and 12 award events. That's around a million words written and many times more in spoken content.

Smart ideas and delivering maximum Return on Investment are our speciality.