

URBAN LIVING WEBINAR SERIES

STAY • LIVE ▶ WORK

INCORPORATING:



ENGAGE!

SPONSOR OPPORTUNITIES

Position your brand as thought leader of our 'online webinar and podcast series' on the run up to URBAN LIVING FESTIVAL 2020

Hosted by our editor-in-chief **George Sell** our webinars attract an engaged owner, operator, investor and service provider audience within: hotels, serviced apartments / aparthotels, BTR / student housing, co-living, hostels, short term rentals and co-working.

Packages include:

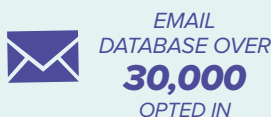
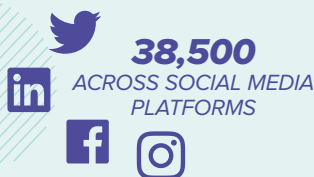
- Live read and logo on all relevant webinar collateral "Today's episode is Sponsored by xxxx"
- Full email list of signed up attendees (and those who registered but didn't attend)
- Permanent website hosting of webinar and future usage rights
- Editorial feature and e-newsletter highlight
- Up to 10 social media posts across LinkedIn, Twitter and Facebook platforms

1 x webinar episodes
£499 + vat

2 x webinar episodes
£699 + vat

3 x webinar episodes
£899 + vat

A snapshot of the IHM audience reach:



Brand New from International Hospitality Media – Sponsor our Podcasts

We've introduced a Podcast for all three of our media brands; **Boutique Hotel News**, **Serviced Apartment News** and **Shorttermrentalz** - giving our audience another way to engage with our content. The podcasts are 15 minute thought-provoking interviews with industry leaders, movers and shakers and give the latest comment and opinion across the relevant markets.

- Sponsor accreditation at beginning, during and end of podcast - live reads
- Sponsor 'offer' promoted
- Podcast archived via ur website , Soundcloud, Spotify, stitcher, iTunes
- 1 x banner on selected IHM website
- Up to 10 social media posts across LinkedIn, Twitter and Facebook
- Inclusion in the relevant newsletter with link to podcast

1 x podcast
£195 + vat

2 x podcast
£295 + vat

3 x podcast
£395 + vat

Powered by:



Our events:



Contact Us!



Katie Houghton Group Head of Sales: Media and Events
Katie@internationalhospitality.media
+44 (0)7535 135116