

SPONSORSHIP OPPORTUNITIES

URBAN LIVING
WEBINAR SERIES
STAY • LIVE • WORK

INCORPORATING:
BOUTIQUE **Serviced**
LIFESTYLE **Apartment**
HOTEL **Summit Europe**
ENGAGE!



Position your brand as a thought leader by sponsoring one of our 'online webinar and podcast series' on the run up to the **URBAN LIVING FESTIVAL 2021.**

Hosted by our editors George Sell, Paul Stevens, and Eloise Hanson, our webinars have already attracted over 4500 attendees and featured over 100 senior contributors from spanning across the industries. Our audience is comprised of engaged owner, operator, investor and service providers within: hotels, serviced apartments / apart-hotels, BTR / student housing, co-living, hostels, short term rentals and co-working. Looking at where hospitality and real estate asset classes converge (Urban Living), and then more specifically within the hotel space (Trailblazers) and short-term rental/vacation industry (RockstarZ) these informative sessions promise to offer a snapshot of what to expect at The Urban Living Festival 2021, Stay-Live-Work 7-8 July 2021.

Packages include:

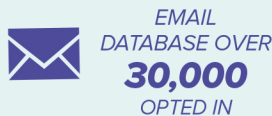
- Live read and logo on all relevant webinar collateral "Today's episode is Sponsored by xxxx"
- Full email list of signed up attendees (and those who registered but didn't attend)
- Permanent website hosting of webinar and future usage rights
- Editorial feature and e-newsletter highlight
- Up to 10 social media posts across LinkedIn, Twitter and Facebook platforms

1 x webinar episodes
£499 + vat

2 x webinar episodes
£699 + vat

3 x webinar episodes
£899 + vat

A snapshot of the IHM audience reach:



Brand New from International Hospitality Media – Sponsor our Podcasts

We've introduced a Podcast for all three of our media brands; **Boutique Hotel News**, **Serviced Apartment News** and **ShorttermrentalZ** - giving our audience another way to engage with our content. The podcasts are 15 minute thought-provoking interviews with industry leaders, movers and shakers and give the latest comment and opinion across the relevant markets.

- Sponsor accreditation at beginning, during and end of podcast - live reads
- Sponsor 'offer' promoted
- Podcast archived via ur website , Soundcloud, Spotify, stitcher, iTunes
- 1 x banner on selected IHM website
- Up to 10 social media posts across LinkedIn, Twitter and Facebook
- Inclusion in the relevant newsletter with link to podcast

1 x podcast
£195 + vat

2 x podcast
£295 + vat

3 x podcast
£395 + vat

Powered by:



Our events:



WEDNESDAYS
2PM (BST)

LONDON
1-5 MARCH 2021

LONDON
22 APRIL 2021

PARIS
10 - 11 MAY 2021

LONDON
20 MAY 2021

LONDON
7 - 8 JULY 2021

DUBAI
19 - 20 SEPTEMBER 2021

Contact Us!



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