

# URBAN LIVING FESTIVAL

## Lite Series

STAY • LIVE • WORK

7-11 MARCH 2022



# SPONSORSHIP OPPORTUNITY

## £7995

Position your brand as the thought leader for urban innovators and investors at the cutting edge of contemporary hospitality, real estate and living by sponsoring our curated series of webinars.



**HOSTED BY**  
**George Sell**  
 Editor-in-Chief, IHM

### REACH

Owners, investors, developers, operators / property managers, service providers within

- Hotels • Serviced apartments / extended stay hotels • Hostels and co-living • Build-to-rent (BTR) and student accommodation
- Short-term rentals • Assisted living • Co-working • Healthy Buildings, sustainability and wellness • PropTech

Our inaugural Urban Living Lite virtual series attracted 3,000+ registrations. Speakers and attending companies included Greystar, MODA Living, Packaged Living, CBRE, Brookfield, Lavanda, LaSalle Investment, AirDNA, Frogmore, We Wash, Carrowmore Property, AXA Investments, M and G, Birchgrove, YARDI, UKAA, Rendell and Rittner, GoSpace AI, Techspace, Revolt Ventures, Yoo Group, Kerten Hospitality, Forenom.

**40,000+**  
 ACROSS SOCIAL MEDIA PLATFORMS

EMAIL DATABASE OVER **32,500** OPTED IN

AVERAGE MONTHLY WEBSITE VISITS **73,500**  
 (ACROSS OUR THREE NEWS PLATFORMS)

### YOUR SPONSORSHIP BENEFITS INCLUDE:

- Co-branding in all pre, during and post-promotion - email, online, social media, live sessions
- Opportunity to feature your brand video (up to 1 minute) at the start of each session and/or option to get a spokesperson to participate and introduce your business as a live piece of engagement
- All sessions recorded and distributed via YouTube channel
- Editorial feature/interview and e-newsletter highlight on the run up, during and post the event (this may take the form of written, video interview or podcast subject to your preference)
- Specially curated set of discussion topics and panellists/guest hosts secured to match your audience goals
- Opportunity to nominate contributing speakers
- Full email list of all attendees and sign-ups to each session (GDPR compliant)
- Permanent webinar video coverage and future usage rights
- Up to 15 editorial content and social media posts across LinkedIn, Twitter, Facebook and Medium platforms

**Powered by:**



**Our media brands:**



**Our events:**



# Get in touch!



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