



# SPONSORSHIP OPPORTUNITIES



Position your brand as a thought leader by sponsoring our 'online webinar and podcasts series'.

Hosted by our editors George Sell, Paul Stevens and Eloise Hanson, our webinars have already attracted 12,000+ industry professionals and 300+ contributing thought leaders. Our audience is comprised of engaged owner, operator, investor and service providers within: hotels, serviced apartments/apart-hotels, BTR/student housing, co-living, hostels, short term rentals and co-working. Placing a laser-like focus on the convergence of hospitality and real estate within Urban Living. More specifically the challenges within the boutique and lifestyle hotel space (Trailblazers), and the short-term rental/vacation industry (Rockstrz), serviced apartment/apart-hotel (Serviced Apartment Webinar) and we look at corporate travel in ENGAGE! series.

## Packages include:

- Live read and / or promo video on all relevant webinar collateral "Today's episode is Sponsored by xxxx"
- Full email list of signed up attendees (and those who registered but didn't attend)
- Permanent website hosting of webinar and future usage rights
- Editorial feature and e-newsletter highlight
- Up to 10 social media posts across LinkedIn, Twitter and Facebook platforms

1 x webinar episodes  
**£749 + vat**

Bespoke curated webinars  
**£POA**

Sponsor the entire series  
**£POA**

## A snapshot of the IHM audience reach:



\*stats correct as of February 2021

## Brand New from International Hospitality Media – Sponsor our Podcasts

We've introduced a Podcast for all three of our media brands; **Boutique Hotel News**, **Serviced Apartment News** and **Shorttermrentalz** - giving our audience another way to engage with our content. The podcasts are 15 minute thought-provoking interviews with industry leaders, movers and shakers and give the latest comment and opinion across the relevant markets.

- Sponsor accreditation at beginning, during and end of podcast - live reads
- Sponsor 'offer' promoted
- Podcast archived via ur website , Soundcloud, Spotify, stitcher, iTunes
- 1 x banner on selected IHM website
- Up to 10 social media posts across LinkedIn, Twitter and Facebook
- Inclusion in the relevant newsletter with link to podcast

1 x podcast  
**£195 + vat**

2 x podcast  
**£295 + vat**

3 x podcast  
**£395 + vat**

### Powered by:



### Our media brands:



### Our events:



# Contact Us!



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