

URBAN LIVING IMPACT

STAY • LIVE ▶ WORK

AWARDS

23 September 2025
London

URBAN LIVING
FESTIVAL 2025

STAY • LIVE ▶ WORK

The Urban Living Impact Awards recognise and reward innovation and achievement across the living and flexible workspace sectors.

PART OF
THE URBAN
LIVING FESTIVAL

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FESTIVAL

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*Image: Hannah Chappatte, founder and CEO, Hybr, winner of 'Rising Star' Award 2024 and George Sell, Editor-in-chief, IHM.

The Urban Living Impact Awards, part of the Urban Living Festival, recognise innovation and achievement across the Live, Stay, Work sectors.

Our Mission

The awards honour individuals and businesses driving meaningful change across urban living and workspaces. We celebrate those who transcend traditional industry boundaries to create lasting impact.

Our Goals

- **Foster Innovation:** Highlight forward-thinking projects redefining how people live, work, and interact.
- **Encourage Collaboration:** Break down sector silos to inspire integrated urban solutions.
- **Champion Sustainability and Inclusivity:** Recognise projects prioritising environmental responsibility, inclusivity, and community well-being.
- **Inspire Positive Change:** Motivate industry leaders to push boundaries, embrace innovation, and create vibrant, sustainable cities.

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AWARDS



AWARD CATEGORIES:

Highlighting industry excellence and best practice:

- Deal of the year
- Disruptor of the year (person)
- ESG pioneer (person)
- Best adaptive reuse project
- Visionary of the year (person)
- Rising star (person)

WHAT YOU NEED TO KNOW:

- Entries open 1 May 2025
- No cost to enter the awards
- No limit on amount of entries / nominations
- Judging process – winners chosen by Urban Living News' editorial team and 6 judges from the industry.
- 1 award is voted for by the readers of ULN.



WHY SPONSOR

Sponsoring the Urban Living Impact Awards connects your brand with industry leaders, innovators, and a global audience. Here's how your company will benefit:

- **Brand Visibility:** Gain exposure through digital and on-site branding before, during, and after the event.
- **Credibility and Reputation:** Enhance your brand's credibility by aligning with an event committed to excellence and innovation, while promoting values like sustainability, inclusivity, and cultural advancement.
- **Premium Networking Opportunities:** Connect with industry leaders, potential partners, and clients for valuable business relationships.
- **Employee Morale:** Inspire pride and loyalty among employees by supporting industry recognition and success.
- **Supporting the Industry:** Showcase your commitment to industry growth and celebrate achievements alongside peers and stakeholders.
- **Marketing and Public Relations:** Leverage PR and social media campaigns to generate positive coverage and buzz.
- **Differentiation:** Stand out in a competitive market by associating your brand with industry-leading innovation and impact.

Partnering with the Urban Living Impact Awards builds brand equity, strengthens industry connections, and highlights your commitment to shaping the future of urban living.

SPONSORSHIP OPTIONS

Headline Sponsorship - £9,995

- 6 no cost tickets to the Urban Living Impact Awards (ULIA)
- 6 no cost tickets to Urban Living Festival
- High impact branding on (ULIA) website pages
- Branding displayed in ALL marketing communications
- PR announcement on UrbanLiving.News (ULN)
- Opportunity to address the audience and display 30 second brand video prior to awards commencing
- Opportunity to present award within sponsored category
- Exclusive interview with ULN (written, video or podcast options available)
- Social media support
- Inclusion on ULN weekly newsletter
- Pre event e-shot to ULN database
- Post event e-shot to ULN database
- 50% Discount on ALL advertising options on UrbanLiving.News
- Full GDPR compliant attendee contact list

Platinum Sponsorship - £7,495

- 5 no cost tickets to the Urban Living Impact Awards (ULIA)
- 5 no cost tickets to Urban Living Festival
- High impact branding on (ULIA) website
- Branding displayed in ALL marketing communications
- Opportunity to display 30 second brand video prior to awards commencing
- Opportunity to present award within sponsored category
- Social media support
- Pre event e-shot to ULN database
- Post event e-shot to ULN database
- 30% Discount on ALL advertising options on UrbanLiving.News
- Full GDPR compliant attendee contact list



Silver Sponsorship - £4,995

- 3 no cost tickets to the Urban Living Impact Awards (ULIA)
- 3 no cost tickets to Urban Living Festival
- Branding on (ULIA) website
- Branding displayed in ALL marketing communications
- Opportunity to present award within sponsored category
- Social media support
- 30% Discount on ALL advertising options on UrbanLiving.News
- Full GDPR compliant attendee contact list



BOOKING FORM

URBAN LIVING IMPACT AWARDS 23 SEPTEMBER 2025 LONDON

I/ We confirm this contract to book sponsorship Headline £9,995 Platinum £7,495 Silver £4,995

I confirm that I accept the terms and conditions listed after this booking form. 20% of the contract amount will be required upon sponsorship confirmation. Bespoke packages tailored to your requirements and budget can be made available on request.

CONTACT MEGAN OR PIERS TO CONFIRM YOUR BOOKING



MEGAN WILSON
VP Commercial Partnerships - Urban Living News
megan@internationalhospitality.media
+44 (0)7538 414936 +44 (0)20 8340 7989



PIERS BROWN
CEO
piers@internationalhospitality.media
+44 (0)7918 185840 +44 (0)20 8340 7989

MARKETING (NEXT STEPS)

Following confirmation of your booking, your online marketing campaign will start. To do this we require:

- High resolution logo in .eps and .png format
- Brief company description (50-70 words)
- Online links for your website, social media channels and hashtags



JO COX
Head of Marketing
joanne@internationalhospitality.media
+44 (0)7765 890972 +44 (0)20 8340 7989

Please email Jo Cox

WINNERS 2024

Deal of the year:

Vistry Group and Sigma Capital Group: 5,000 home framework

“A remarkable deal which raises the bar for partnerships between housebuilders and investors, and which leads the way in the large-scale roll-out of SFR properties.”

Disruptor:

Jenna Harris, head of coliving, Harris Associates

“One of the coliving sector’s most visible and dynamic advocates, Jenna Harris is using disruptive marketing techniques to fly the flag for coliving, raising its profile among institutional investors, lenders, developers and operators.”

Best adaptive reuse project:

Bromley Old Town Hall, Castleforge Partners

“Once on the Buildings at Risk Register, Bromley Old Town Hall has been preserved for years to come. Castleforge has revitalised the building, preserving its history with a sensitive transformation in to a boutique hotel, restaurant and contemporary workspace.”

Visionary:

Ami Kotecha, co-founder and group president, Amro Partner

“Ami Kotecha is a real force – ambitious, bold and bright. With so many challenges involved in tackling the undersupply of accommodation across a range of tenures and asset classes, she is pioneering innovative and creative solutions to make a tangible difference for people and the planet.”

Rising star:

Hannah Chappatte, founder and CEO, Hybr

“A natural entrepreneur, Hannah Chappatte launched Hybr in response to her own, far from satisfactory, experiences of trying to secure student accommodation. Students love the concept, and so do investors, as born out by an oversubscribed £3.24 million seed round, a new record for the student sector. A company, and a founder, on a sharp upward curve.”

JUDGES 2024



Eloise Hanson,
Editor of hospitality,
IHM



George Sell,
Editor-in-chief,
IHM



Angeliki Krania,
Sustainability manager,
Related Argent



Katherine Rose,
Managing director,
Vervlife



James Pargeter,
Senior advisor,
Global Apartment
Advisors



Stephanie Smith,
Director -
Operations & asset
management, APO
Group



Aceil Haddad,
Founder,
Matt PR

SPONSORSHIP TERMS AND CONDITIONS

1. Definitions

For these terms and conditions the Awards organisers, International Hospitality Media (IHM), will be referred to as "The Organisers". The term "Awards" means the event detailed online at urbanlivingfestival.com and the term "Sponsor" means the company, firm or person described in these Terms & Conditions who have signed the Sponsorship Agreement "Contract".

2. General Terms and Conditions

The person or persons signing the Contract shall be deemed to have full authority to do so on behalf of the Sponsor. The Contract and these Terms and Conditions shall be construed in accordance with English law and the Parties hereby submit to the jurisdiction of the English Courts.

3. Cancellation of Awards

3.1 The Organisers reserve the right to postpone or cancel the Awards. In the event of a decision to postpone the Awards, the Organisers will immediately contact the Sponsor with the new and will agree with the Sponsor that the Organiser should hold the Sponsorship money against a future event. The Organisers reserve the right to relocate the Awards to another venue without changing the terms of Sponsorship. The Sponsor does not have the authority to demand cancellation of the event. In the event of cancellation with no new date rescheduled, the Organiser will return Sponsorship money.

3.2 If the Awards attracts fewer delegates than anticipated by either the Organisers or the Sponsor, no refund will be given. Similarly, if the event attracts more delegates than anticipated by either the Organisers or the Sponsor, there will be no additional charge incurred by the Sponsor.

4. Payment Terms

Upon acceptance of the Contract an invoice for the full amount will be issued and is payable immediately. Under no circumstances will a Sponsor be allowed to participate in the Awards and the benefits outlined in the Contract will be withdrawn, if any Awards invoice payment is outstanding. Please be advised that upon receipt of this contract an invoice from IHM for the appropriate amount will be sent to you with detailed instructions of payment terms and conditions.

5. Compliance with local legislation

The Sponsor must comply at all times with all relevant legislation and regulations of the country where the Awards is held.

6. Video rights, Licences and Electronic messages

6.1 From time to time, photographs and video recordings may be made at the Awards or in the venue, which may include images of Sponsor, its employees, agents and related merchandise and displays. Sponsor may not hinder, obstruct or interfere in any way with such photography or recordings whether by the Organisers, its agents, attendees, or other exhibitors, and hereby consent to the Organisers' use of such recordings for commercial purposes.

6.2 To the extent necessary to fulfil The Urban Living Impact Awards express obligations hereunder, the Sponsor hereby grants the Organisers a nonexclusive, royalty-free, revocable, non-transferable worldwide licence (without the right to sub-licence) to use the Sponsor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images.

6.3 By providing the Organisers with the e-mail addresses set forth on the Contract, Sponsor hereby consents to receiving commercial e-mail messages from the Organisers, its affiliates and partners, as well as third parties licensed to send such messages to Sponsor by any of the foregoing. By providing the data herein, Sponsor agrees that such data may be used by the Organisers and its subsidiaries and their affiliates. Sponsor and their contacts should notify joanne@internationalhospitality.media as soon as possible should they not wish for their details to be shared. Full details of our privacy policy can be viewed on the website.

7. Insurance

The Sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

8. Liability

The Sponsor shall indemnify and keep indemnified The Organisers, their affiliates and their respective officers, directors, shareholders, employees and agents against all claims, liabilities, losses, suits, damages, judgements, expenses, reasonable costs (including reasonable legal costs) and charges of any kind arising ("Loss") out of the wilful default or negligence of the Sponsor or its employees, servants or agents provided only that any such Loss was reasonably foreseeable at the time this Contract was made and that the Organisers shall take reasonable steps to mitigate the same.

All items or property that are brought to, displayed at, and removed from, the Awards venue are at the Sponsor's own risk.